

## **Service Offering**

### **Ontario PC Party 2026 Convention**

#### **About us:**

Constituent Manager Solutions is a consulting company located in Ottawa, Ontario that provides right-leaning political candidates, elected officials and their campaigns with communications, digital, design and voter contact solutions. We've helped dozens of elected officials from across the country with our services and have worked on many successful local campaigns for the Ontario PC Party during the 2022 and 2025 elections.

#### **Our service offering:**

We can provide your local campaign or EDA with a wide variety of services oriented towards the needs of candidates running for public office. Below is a list outlining all the services we offer along with their associated costs.

<b>Services we offer:</b>	<b>Service cost:</b>
<b>Data management support</b> Ability to provide data management support services to your campaign upon request. Specific capabilities include database and list cleaning, number dial tests, CRM platform set up, phone number procurement, identified voter analysis, poll analysis and heat maps, etcetera.	\$45.00 / hour (general support) \$0.25 / landline phone number procured
<b>CallHub platform set up and support</b> Ability to provide CallHub platform set up and training upon request. For a one-time fee of \$250.00 + tax, we offer a full CallHub platform set up including phone line connection, voicemail set up, phone list importing, calling campaign set up and volunteer training for the first week after set up is complete. Additional support for volunteer training and maintenance is billed at a rate of \$45.00 / hour + tax.	\$45.00 / hour (general support) \$250.00 / CallHub platform set up
<b>Political communications and campaign consulting</b> Ability to provide communications and campaign consulting services to your campaign upon request. Specific capabilities include speechwriting, literature piece design, social media management, political advertising on Facebook and Instagram, email messaging and marketing including Mailchimp platform set up, media relations, campaign management, advice on campaign best practices and interacting with Elections Ontario, etcetera.	\$45.00 / hour (general support) \$100.00 / Mailchimp platform set up
<b>Text message blasts</b> Ability to provide text message blast services to your campaign upon request. Provide us with a list of mobile phone numbers that you'd like us to send your message to. We work with you to develop a message script that can be personalized with the recipient's name or other information. Additional fees apply for each message that exceeds 160 characters in length. An additional \$0.07 / SMS blast and \$0.17 / MMS blast is charged per additional 160 characters for SMS blasts and 1,571 characters for MMS blasts. We offer competitive, lower rates on messages sent in bulk starting at 1,000+ messages.	\$0.07 / SMS blast \$0.17 / MMS blast

# CONSTITUENT MANAGER SOLUTIONS

## Cameron Bonesso & Gyasi Swann

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<b>Opposition Research</b> Ability to provide opposition research services on opposing candidates or to conduct an internal SWOT analysis of your own campaign. We can provide opposition research in areas such as educational background and employment history, business records, civil and criminal court records, donor history, social media activity, news monitoring, etcetera.	\$45.00 / hour (research support)
<b>Voice broadcasting</b> Ability to provide voice broadcasting (robocalling) services to your campaign upon request. Provide us with a list of phone numbers that you'd like us to send your message to. We work with you to develop and record a message script while ensuring that it's complaint with rules set by the Canadian Radio-television and Telecommunications Commission (CRTC).	\$0.10 / voice broadcast
<b>Live-agent voter ID, GOTV, fundraising, membership sales and outreach calling</b> Ability to provide live-agent voter ID, GOTV, fundraising, membership sales and outreach calling to your campaign upon request. A sample voter ID calling campaign may consist of our agents calling through phone lists of registered voters to identify and mobilize supporters on your behalf. In a typical campaign of 10,000 contacts, one agent can dial between 40-75 numbers per hour with an average cost of \$0.58 per dial and \$1.74 per connection. Note that this estimate is based on a typical 10,000 contact calling campaign conducted by our firm. Actual results may vary.	\$33.50 / calling hour for voter ID, GOTV and outreach calling \$35.50 / calling hour for membership sales calling \$35.50 / calling hour for fundraising calling + 10% commission on total funds raised
<b>Custom web design and development</b> Ability to provide custom web design and development upon request. We work with you to create a website catered towards your specific needs. Choose from one of our popular templates for candidates and campaigns or order a custom design. Our websites are built on easy-to-use development platforms so that you can update your website without knowing how to code. We have support staff available to help you maintain your website for a small monthly fee. Web hosting available with monthly plans starting at \$28.00 / month payable to one of our providers.	Template websites begin at \$500.00 Custom websites begin at \$1,500.00 \$100.00 / email server set up

Our firm aims to work well within the budget of all our clients. We may have some flexibility when it comes to some of our services and their rates. Note that the suggested package above is only a sample recommendation based on what we've provided to past clients. We offer our services individually and you as the client are free to choose which services best suit your needs and at what point in your campaign you may need them. Have any questions? Feel free to contact us. We look forward to the opportunity to work together.

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**[www.constituent.ca](http://www.constituent.ca)**

Email us: [contact@constituent.ca](mailto:contact@constituent.ca)